

Bayou Academy Foundation FOCUS ON THE FUTURE



Capital Campaign

Bayou Academy has been a vital part of Cleveland and the surrounding area for over forty years. We provide an exceptional educational opportunity fostered by a Christian environment, low student to teacher ratios, and a caring and dedicated faculty. When we became tax exempt late last year, an unprecedented opportunity became available to help further our mission. Thus, after much thought, discussion, planning, and prayer, we are launching our Focus on the Future Capital Campaign.

Capital campaigns meet and exceed their goals based on a combination of a shared vision, generosity, and hard work. Thus, I am very encouraged from the outset. In my three plus years as headmaster at Bayou Academy, I have always found an abundance of hard working, generous patrons. This is especially true when the goal is something that will clearly benefit our students.

As we look to the future, we want Bayou Academy to continue to be an educational beacon for the community. Our Focus on the Future Capital Campaign is designed to promote our vision in several ways:

- To increase learning opportunities through improved technology, library services, science equipment, and similar needs,
- To attract and keep the best teachers in the marketplace,
- To improve our physical plant,
- To reduce our financial obligations and initiate an endowment fund.

Additional details about the campaign are provided in this brochure. Please examine them with care. Our hope is that you share our goals and aspirations for Bayou Academy so that together we can all **FOCUS ON THE FUTURE.**

Robert Foust

Headmaster



Our Mission

Bayou Academy began in 1964 with a dream and a prayer. Since then, many dreams have come true, and many prayers have been answered. Our first senior class graduated in 1970. By 1989, our new building was completed on Crosby Road, just west of Cleveland. The next decade brought much success. We experienced an enrollment surge, added classrooms, greatly expanded our athletic facilities, and won a state football championship. Moreover, better than 90% of our graduates attend accredited colleges and universities, and our students regularly achieve higher standardized test scores than the local, state and national averages. Today, Bayou Academy continues to provide students with rigorous academic challenges and innovative educational programs enriched by Christian values and augmented by a variety of athletic and other extra curricular activities.

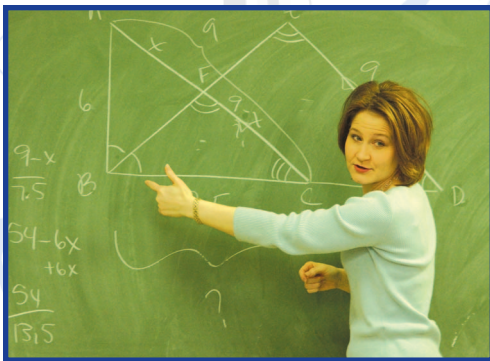
The Challenge

Recent years have brought new challenges for our school. The decline of population in the central Mississippi Delta has decreased our enrollment and, thus, decreased our tuition revenue. Historically, the generous patrons, friends, and alumni have always provided the hard work, dedication, sacrifice and determination to meet our challenges. Today, we must draw on our human resources as we begin our Focus on the Future Capital Campaign. We are reaching out to our patrons, alumni and friends with an invitation to help by seeking gifts and pledges that would insure the stability of Bayou Academy for many years to come.

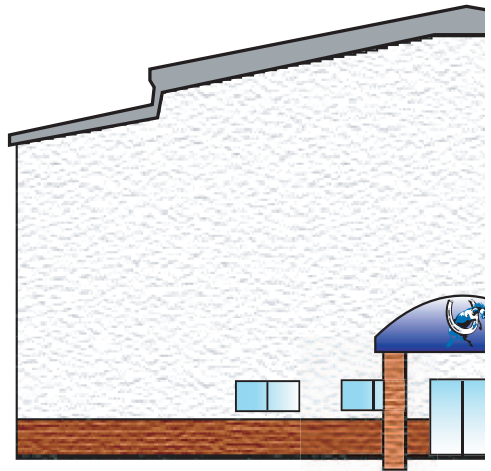


BAYOU ACADEMY - PROPOSED

BAYOU AC PROPOSED GYMNASIUM



SOLVING PROBLEMS...



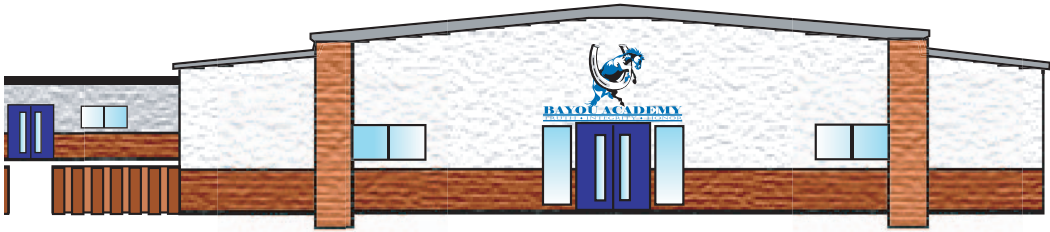
HELPING THE COMMUNITY



DEVELOPING SKILLS...

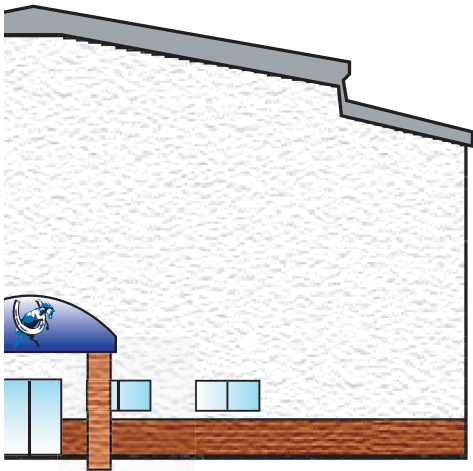


The Bayou Community prepares for pet therapy day



PROPOSED FRONT FACADE

ACADEMY STADIUM ENHANCEMENTS



DISCOVERING KNOWLEDGE...

ENGAGING THE COMMUNITY...



Community Service Club
day at a local nursing home.



HITTING TARGETS...

GOALS AND PRIORITIES FOR THE CAMPAIGN

- I. Enhancements to the academic program which would include but would not be limited to upgrades to our libraries, science lab, ELS lab and computer lab. \$150,000
- II. Improvements to the physical plant \$150,000
- III. Financial obligations \$150,000
- IV. Initiation of an Endowment Fund \$50,000

This establishes a preliminary goal of \$500,000.

However, our research indicates that a Challenge Goal of \$600,000 and a Celebration Goal of \$750,000 are attainable. The Challenge and Celebration Goals send the message that Bayou Academy is a top-tier school. Funds raised for the Challenge and Celebration Goals will be disbursed according to the stated priorities of the campaign. All funds raised beyond the Celebration Goal would be committed to further reduction of long-term financial obligations.

Financial Management

All funds raised for this campaign will be maintained and managed by the Bayou Academy Foundation. All deposits will be made to and disbursements will be made from an account which is separate from all others held and operated by the Shaw Educational Foundation, Inc. The funds raised for this capital campaign will be used exclusively for the goals stated above.

Tax deductible donations to the Capital Campaign may be made in the form of a lump sum payment or through yearly pledges over a three year period. Donations to the Capital Campaign may be made to the Bayou Academy Foundation.

Bayou Academy Foundation Board

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|-----------------------------------|----------------------------------|
| Michelle Bailey | Ben Pentecost |
| Mike Brister | Joe Reed, Jr. (Class of '79) |
| Candy Fullen Davis (Class of '74) | Dr. Mary Jo Roark (Class of '77) |
| Dr. Bill Hays | Melody Salley (Class of '83) |
| Julia Ming | |

CREATIVE WAYS TO GIVE

ACCUMULATED CASH

Cash is the most direct way to make a gift for achieving the goals proposed for Bayou Academy. Gifts of cash are tax deductible to the extent allowed by law.

MARKETABLE SECURITIES

These investments make excellent gifts for many donors to consider. When a person owns securities which have a long-term gain and gives them to Bayou Academy, the donor may be able to take the full fair market value of the securities as a charitable deduction, and also avoid all capital gains taxes.

MUTUAL FUND SHARES

As with marketable securities, a gift of mutual fund shares, if they have been held long term and have appreciated, can enjoy the double advantage of a charitable deduction and capital gains avoidance. If the shares are kept in street name at a brokerage house, the transfer procedure is similar to that for marketable securities. If the shares are held at the mutual fund company, then follow the company's transfer procedures.

REAL ESTATE

Real estate may be given outright or with the donor retaining a life estate contract. The types of property which might be given include residential, rental, business, or farm real estate. Both fractional and total interests may be considered. The tax deduction is based on the appraised, fair market value.

PERSONAL PROPERTY

Gifts of tangible personal property related to the mission of Bayou Academy are welcome. At its option, the school may retain such items in its permanent collections or sell the items and use the proceeds for the campaign. The donor may take an income tax deduction for the appraised fair market value of the objects.

LIFE INSURANCE

There are many types of life insurance gifts. The most common is an assignment of an existing policy that is currently in force and paid up. The donor names the school as owner and beneficiary. The benefits to the donor are in both gift and estate tax considerations. In a gift of a policy that is not paid up, later premium payments are also deductible for tax purposes. Federal tax regulations indicate that the gift value of an insurance policy is the value of the policy at the time of transfer of ownership. Life insurance arrangements might take one of the following forms:

- Making the School the Owner and Beneficiary of an Existing Policy
- Purchasing a New Policy for Bayou Academy.

TRUSTS AND WILLS

While such gifts do not provide an immediate benefit to Bayou Academy or the campaign, they are marvelous gifts of faith to supplement what you may be able to pledge over the next several years.



"My child attends Bayou Academy because I want him to have the same experience that I had when I was a student there.

Judy Lamb Baldwin, Vice President, Planters Bank
Bayou Academy Class of 1978

"I came to Bayou to play football..., but when I left I had cultivated an interest in writing, and writing has become the foundation for my professional career."

David Johnson, Publisher, *Cleveland News Leader*
Bayou Academy Class of 1989



"I teach at Bayou Academy because it is a place where I feel comfortable, respected, and loved."

Jeanette Tarsi
First Grade Teacher

"When I started to college, I was better prepared than most of my peers, especially in the areas of math, science, and writing."

Reed Abraham
Summa Cum Laude graduate of Delta State University with a 4.0 grade point average
Bayou Academy Class of 2001



"I graduated Cum Laude from the Civil Engineering School at Ole Miss, and Bayou clearly gave me the foundation that I needed to compete and to compete very well."

Bob Reed, General Manager
Cives Steel Company
Bayou Academy Class of 1977



Bayou Academy Foundation

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Web: www.myweb.cableone.net/bayoucolts

Bayou Academy admits students of any race, color, national & ethnic origin to all rights, privileges, programs and activities generally accorded or made available to students at the school. It does not discriminate on the basis of race, color, nation and ethnic origin.